



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947143-1	09/09/12	September 2012	08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Brown/R/Senate	9/3-9/9 TV Sched	1

Flight Dates	Order #	Alt Order #
09/03/12 - 09/09/12	947143	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/03/12	09/09/12	6a Eyeopener	558-7a	- TWTF - -	:30	8	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- TWTF - -	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	Tu	09/04/12	6:24 AM	6a Eyeopener	558-7a	:30	SBTV08251211H	\$700.00 NM
7	WCVB	Tu	09/04/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$700.00 NM
3	WCVB	W	09/05/12	6:24 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$700.00 NM
8	WCVB	W	09/05/12	6:45 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$700.00 NM
4	WCVB	Th	09/06/12	6:22 AM	6a Eyeopener	558-7a	:30	SBTV08251211H	\$700.00 NM
10	WCVB	Th	09/06/12	6:44 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$700.00 NM
5	WCVB	F	09/07/12	6:23 AM	6a Eyeopener	558-7a	:30	SBTV08251211H	\$700.00 NM
9	WCVB	F	09/07/12	6:42 AM	6a Eyeopener	558-7a	:30	SBTV08281212H	\$700.00 NM
2	09/03/12	09/09/12	Good Morning America	658-9a	- TWTF - -	:30	12	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- TWTF - -	12	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WCVB	Tu	09/04/12	7:25 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
15	WCVB	Tu	09/04/12	7:55 AM	Good Morning America	658-9a	:30	SBTV08251211H	\$900.00 NM
7	WCVB	Tu	09/04/12	8:55 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
2	WCVB	W	09/05/12	7:28 AM	Good Morning America	658-9a	:30	SBTV08251211H	\$900.00 NM
11	WCVB	W	09/05/12	7:55 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
8	WCVB	W	09/05/12	8:46 AM	Good Morning America	658-9a	:30	SBTV08251211H	\$900.00 NM
9	WCVB	Th	09/06/12	7:55 AM	Good Morning America	658-9a	:30	SBTV08251211H	\$900.00 NM
4	WCVB	Th	09/06/12	8:40 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
14	WCVB	Th	09/06/12	8:59 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
13	WCVB	F	09/07/12	7:50 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
10	WCVB	F	09/07/12	8:42 AM	Good Morning America	658-9a	:30	SBTV08251211H	\$900.00 NM
6	WCVB	F	09/07/12	8:53 AM	Good Morning America	658-9a	:30	SBTV08281212H	\$900.00 NM
3	09/03/12	09/09/12	REGIS AND KELLY DAY 9A-10A		MTWTF - -	:30	5	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF - -	5	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/03/12	9:45 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08281212H	\$325.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6874

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947143-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/3-9/9 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/03/12	09/09/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/04/12	9:38 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08251211H	\$325.00 NM
4	WCVB	W	09/05/12	9:55 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08281212H	\$325.00 NM
5	WCVB	Th	09/06/12	9:31 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08251211H	\$325.00 NM
3	WCVB	F	09/07/12	9:55 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV08281212H	\$325.00 NM
4	09/03/12	09/09/12	STEVE HARVEY DAY 10-11a		-TWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/04/12	10:20 AM	STEVE HARVEY DAY	10-11a	:30	SBTV08281212H	\$200.00 NM
5	WCVB	W	09/05/12	10:32 AM	STEVE HARVEY DAY	10-11a	:30	SBTV08281212H	\$200.00 NM
3	WCVB	W	09/05/12	10:48 AM	STEVE HARVEY DAY	10-11a	:30	SBTV08251211H	\$200.00 NM
2	WCVB	Th	09/06/12	10:48 AM	STEVE HARVEY DAY	10-11a	:30	SBTV08281212H	\$200.00 NM
4	WCVB	F	09/07/12	10:23 AM	STEVE HARVEY DAY	10-11a	:30	SBTV08281212H	\$200.00 NM
5	09/03/12	09/09/12	The View 1058-12n		MTWTF--	:30	10	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	10	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	09/03/12	11:32 AM	The View	1058-12n	:30	SBTV08251211H	\$750.00 NM
1	WCVB	M	09/03/12	11:53 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
10	WCVB	Tu	09/04/12	11:22 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
5	WCVB	Tu	09/04/12	11:31 AM	The View	1058-12n	:30	SBTV08251211H	\$750.00 NM
6	WCVB	W	09/05/12	10:59 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
2	WCVB	W	09/05/12	11:32 AM	The View	1058-12n	:30	SBTV08251211H	\$750.00 NM
4	WCVB	Th	09/06/12	10:59 AM	The View	1058-12n	:30	SBTV08251211H	\$750.00 NM
9	WCVB	Th	09/06/12	11:30 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
3	WCVB	F	09/07/12	10:59 AM	The View	1058-12n	:30	SBTV08251211H	\$750.00 NM
8	WCVB	F	09/07/12	11:33 AM	The View	1058-12n	:30	SBTV08281212H	\$750.00 NM
6	09/03/12	09/09/12	Midday News 1158a-1230p		MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/03/12	12:14 PM	Midday News	1158a-1230p	:30	SBTV08251211H	\$250.00 NM
2	WCVB	Tu	09/04/12	12:13 PM	Midday News	1158a-1230p	:30	SBTV08281212H	\$250.00 NM
4	WCVB	W	09/05/12	12:24 PM	Midday News	1158a-1230p	:30	SBTV08281212H	\$250.00 NM
5	WCVB	Th	09/06/12	12:14 PM	Midday News	1158a-1230p	:30	SBTV08281212H	\$250.00 NM
1	WCVB	F	09/07/12	12:25 PM	Midday News	1158a-1230p	:30	SBTV08251211H	\$250.00 NM
7	09/03/12	09/09/12	Millionaire 1228-1p		MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	09/03/12	12:45 PM	Millionaire	1228-1p	:30	SBTV08281212H	\$250.00 NM
1	WCVB	Tu	09/04/12	12:40 PM	Millionaire	1228-1p	:30	SBTV08251211H	\$250.00 NM
5	WCVB	W	09/05/12	12:44 PM	Millionaire	1228-1p	:30	SBTV08281212H	\$250.00 NM
2	WCVB	Th	09/06/12	12:40 PM	Millionaire	1228-1p	:30	SBTV08251211H	\$250.00 NM
3	WCVB	F	09/07/12	12:53 PM	Millionaire	1228-1p	:30	SBTV08281212H	\$250.00 NM

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947143-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/3-9/9 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/03/12	09/09/12	The Chew	1-2p	MTWTF--	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/03/12	1:32 PM	The Chew	1-2p	:30	SBTV08281212H	\$250.00 NM
2	WCVB	Tu	09/04/12	12:59 PM	The Chew	1-2p	:30	SBTV08281212H	\$250.00 NM
3	WCVB	W	09/05/12	1:32 PM	The Chew	1-2p	:30	SBTV08251211H	\$250.00 NM
4	WCVB	Th	09/06/12	1:36 PM	The Chew	1-2p	:30	SBTV08281212H	\$250.00 NM
5	WCVB	F	09/07/12	1:33 PM	The Chew	1-2p	:30	SBTV08281212H	\$250.00 NM
9	09/03/12	09/09/12	GOOD AFTERNOON AM	2-3p	MTWTF--	:30	5	\$300.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	09/03/12	2:35 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08251211H	\$300.00 NM
7	WCVB	Tu	09/04/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08281212H	\$300.00 NM
10	WCVB	W	09/05/12	2:34 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08281212H	\$300.00 NM
8	WCVB	Th	09/06/12	2:36 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08251211H	\$300.00 NM
9	WCVB	F	09/07/12	2:36 PM	GOOD AFTERNOON AMERICA	2-3p	:30	SBTV08251211H	\$300.00 NM
10	09/03/12	09/09/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	09/03/12	3:22 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08281212H	\$600.00 NM
6	WCVB	Tu	09/04/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08251211H	\$600.00 NM
7	WCVB	W	09/05/12	3:24 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08251211H	\$600.00 NM
10	WCVB	Th	09/06/12	3:59 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08281212H	\$600.00 NM
9	WCVB	F	09/07/12	3:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV08281212H	\$600.00 NM
11	09/03/12	09/09/12	ELLEN EF	4P-5P	MTWTF--	:30	10	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	10	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	09/03/12	4:25 PM	ELLEN EF	4P-5P	:30	SBTV08251211H	\$450.00 NM
8	WCVB	M	09/03/12	4:50 PM	ELLEN EF	4P-5P	:30	SBTV08281212H	\$450.00 NM
7	WCVB	Tu	09/04/12	4:28 PM	ELLEN EF	4P-5P	:30	SBTV08281212H	\$450.00 NM
2	WCVB	Tu	09/04/12	4:53 PM	ELLEN EF	4P-5P	:30	SBTV08251211H	\$450.00 NM
3	WCVB	W	09/05/12	4:28 PM	ELLEN EF	4P-5P	:30	SBTV08281212H	\$450.00 NM
9	WCVB	W	09/05/12	4:55 PM	ELLEN EF	4P-5P	:30	SBTV08281212H	\$450.00 NM
6	WCVB	Th	09/06/12	4:26 PM	ELLEN EF	4P-5P	:30	SBTV08281212H	\$450.00 NM
1	WCVB	Th	09/06/12	4:55 PM	ELLEN EF	4P-5P	:30	SBTV08251211H	\$450.00 NM
10	WCVB	F	09/07/12	4:30 PM	ELLEN EF	4P-5P	:30	SBTV08251211H	\$450.00 NM
5	WCVB	F	09/07/12	4:56 PM	ELLEN EF	4P-5P	:30	SBTV08281212H	\$450.00 NM
12	09/03/12	09/09/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	10	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/03/12	5:11 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM
2	WCVB	M	09/03/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	SBTV08251211H	\$600.00 NM
7	WCVB	Tu	09/04/12	5:15 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM

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Advertiser		Product	Estimate Number
Brown/R/Senate		9/3-9/9 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/03/12	09/09/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	10	\$600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/04/12	5:38 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM
4	WCVB	W	09/05/12	5:16 PM	Newscenter 5 at 5	5-6p	:30	SBTV08251211H	\$600.00 NM
6	WCVB	W	09/05/12	5:38 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM
9	WCVB	Th	09/06/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM
10	WCVB	Th	09/06/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	SBTV08251211H	\$600.00 NM
8	WCVB	F	09/07/12	5:25 PM	Newscenter 5 at 5	5-6p	:30	SBTV08281212H	\$600.00 NM
5	WCVB	F	09/07/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	SBTV08251211H	\$600.00 NM
13	09/03/12	09/09/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	09/03/12	6:11 PM	Newscenter 5 at 6	6-630p	:30	SBTV08281212H	\$900.00 NM
8	WCVB	M	09/03/12	6:23 PM	Newscenter 5 at 6	6-630p	:30	SBTV08251211H	\$900.00 NM
4	WCVB	Tu	09/04/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV08251211H	\$900.00 NM
10	WCVB	Tu	09/04/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	SBTV08281212H	\$900.00 NM
7	WCVB	W	09/05/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	SBTV08251211H	\$900.00 NM
3	WCVB	W	09/05/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV08281212H	\$900.00 NM
9	WCVB	Th	09/06/12	6:23 PM	Newscenter 5 at 6	6-630p	:30	SBTV08281212H	\$900.00 NM
2	WCVB	Th	09/06/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV08281212H	\$900.00 NM
6	WCVB	F	09/07/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	SBTV08281212H	\$900.00 NM
1	WCVB	F	09/07/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV08251211H	\$900.00 NM
14	09/03/12	09/09/12	M-F Inside Edition	658-730p	MTWTF--	:30	10	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	10	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WCVB	M	09/03/12	7:12 PM	M-F Inside Edition	658-730p	:30	SBTV08281212H	\$1,200.00 NM
6	WCVB	M	09/03/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV08281212H	\$1,200.00 NM
11	WCVB	Tu	09/04/12	7:12 PM	M-F Inside Edition	658-730p	:30	SBTV08251211H	\$1,200.00 NM
8	WCVB	Tu	09/04/12	7:27 PM	M-F Inside Edition	658-730p	:30	SBTV08281212H	\$1,200.00 NM
7	WCVB	W	09/05/12	7:14 PM	M-F Inside Edition	658-730p	:30	SBTV08281212H	\$1,200.00 NM
12	WCVB	W	09/05/12	7:21 PM	M-F Inside Edition	658-730p	:30	SBTV08251211H	\$1,200.00 NM
10	WCVB	Th	09/06/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV08251211H	\$1,200.00 NM
1	WCVB	Th	09/06/12	7:22 PM	M-F Inside Edition	658-730p	:30	SBTV08281212H	\$1,200.00 NM
9	WCVB	F	09/07/12	7:14 PM	M-F Inside Edition	658-730p	:30	SBTV08281212H	\$1,200.00 NM
5	WCVB	F	09/07/12	7:27 PM	M-F Inside Edition	658-730p	:30	SBTV08281212H	\$1,200.00 NM
15	09/03/12	09/09/12	Chronicle	728-8p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/03/12	7:47 PM	Chronicle	728-8p	:30	SBTV08251211H	\$900.00 NM
10	WCVB	M	09/03/12	7:55 PM	Chronicle	728-8p	:30	SBTV08281212H	\$900.00 NM
9	WCVB	Tu	09/04/12	7:37 PM	Chronicle	728-8p	:30	SBTV08281212H	\$900.00 NM
3	WCVB	Tu	09/04/12	7:50 PM	Chronicle	728-8p	:30	SBTV08251211H	\$900.00 NM
8	WCVB	W	09/05/12	7:29 PM	Chronicle	728-8p	:30	SBTV08281212H	\$900.00 NM
2	WCVB	W	09/05/12	7:37 PM	Chronicle	728-8p	:30	SBTV08251211H	\$900.00 NM
6	WCVB	Th	09/06/12	7:44 PM	Chronicle	728-8p	:30	SBTV08251211H	\$900.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947143-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser		Product	Estimate Number
Brown/R/Senate		9/3-9/9 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/03/12	09/09/12	Chronicle	728-8p	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB Th 09/06/12 7:50 PM Chronicle 728-8p :30 SBTV08281212H \$900.00 NM									
4 WCVB F 09/07/12 7:38 PM Chronicle 728-8p :30 SBTV08251211H \$900.00 NM									
7 WCVB F 09/07/12 7:53 PM Chronicle 728-8p :30 SBTV08281212H \$900.00 NM									
16	09/03/12	09/09/12	Nightline	1135p-1206a	MTWTF--	:30	10	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MTWTF-- 10 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WCVB M 09/03/12 11:54 PM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
11 WCVB M 09/03/12 12:01 AM Nightline 1135p-1206a :30 SBTV08251211H \$450.00 NM									
6 WCVB Tu 09/04/12 12:01 AM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
14 WCVB Tu 09/04/12 12:09 AM Nightline 1135p-1206a :30 SBTV08251211H \$450.00 NM									
LR- Network Program Runover									
12 WCVB W 09/05/12 12:24 AM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
LR- Network Program Runover									
7 WCVB W 09/05/12 12:30 AM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
LR- Network Program Runover									
10 WCVB Th 09/06/12 12:05 AM Nightline 1135p-1206a :30 SBTV08251211H \$450.00 NM									
13 WCVB Th 09/06/12 12:13 AM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
LR- Network Program Runover									
15 WCVB F 09/07/12 11:54 PM Nightline 1135p-1206a :30 SBTV08281212H \$450.00 NM									
8 WCVB F 09/07/12 12:02 AM Nightline 1135p-1206a :30 SBTV08251211H \$450.00 NM									
17	09/03/12	09/09/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	10	\$105.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MTWTF-- 10 \$105.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 09/03/12 12:38 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
13 WCVB M 09/03/12 12:50 AM Jimmy Kimmel 1205-105a :30 SBTV08251211H \$105.00 NM									
1 WCVB Tu 09/04/12 12:45 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
11 WCVB Tu 09/04/12 1:08 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
LR- Network Program Runover									
7 WCVB W 09/05/12 1:14 AM Jimmy Kimmel 1205-105a :30 SBTV08251211H \$105.00 NM									
LR- Network Program Runover									
9 WCVB W 09/05/12 1:28 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
LR- Network Program Runover									
2 WCVB Th 09/06/12 12:48 AM Jimmy Kimmel 1205-105a :30 SBTV08251211H \$105.00 NM									
14 WCVB Th 09/06/12 1:00 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
12 WCVB F 09/07/12 12:45 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
4 WCVB F 09/07/12 1:01 AM Jimmy Kimmel 1205-105a :30 SBTV08281212H \$105.00 NM									
18	09/03/12	09/09/12	430a Eyeopener	430-5a	--TWTF--	:30	4	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 --TWTF-- 4 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Tu 09/04/12 4:43 AM 430a Eyeopener 430-5a :30 SBTV08281212H \$75.00 NM									
3 WCVB W 09/05/12 4:55 AM 430a Eyeopener 430-5a :30 SBTV08251211H \$75.00 NM									
4 WCVB Th 09/06/12 4:43 AM 430a Eyeopener 430-5a :30 SBTV08251211H \$75.00 NM									
5 WCVB F 09/07/12 4:44 AM 430a Eyeopener 430-5a :30 SBTV08281212H \$75.00 NM									
19	09/03/12	09/09/12	5a Eyeopener	5-6a	--TWTF--	:30	8	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									

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947143-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/3-9/9 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/03/12	09/09/12	5a Eyeopener	5-6a	- TWTF - -	:30	8	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- TWTF - -	8	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	Tu	09/04/12	5:26 AM	5a Eyeopener	5-6a	:30	SBTV08251211H	\$375.00 NM
7	WCVB	Tu	09/04/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV08281212H	\$375.00 NM
9	WCVB	W	09/05/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV08281212H	\$375.00 NM
1	WCVB	W	09/05/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV08251211H	\$375.00 NM
8	WCVB	Th	09/06/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV08281212H	\$375.00 NM
10	WCVB	Th	09/06/12	5:45 AM	5a Eyeopener	5-6a	:30	SBTV08281212H	\$375.00 NM
4	WCVB	F	09/07/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV08251211H	\$375.00 NM
5	WCVB	F	09/07/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV08281212H	\$375.00 NM
20	09/03/12	09/09/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	14	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTFSS	14	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	09/03/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08251211H	\$1,800.00 NM
3	WCVB	M	09/03/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08281212H	\$1,800.00 NM
10	WCVB	Tu	09/04/12	11:31 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080312-07H	\$1,800.00 NM
4	WCVB	Tu	09/04/12	11:35 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08281212H	\$1,800.00 NM
LR- Network Program Runover									
5	WCVB	W	09/05/12	11:43 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08281212H	\$1,800.00 NM
LR- Network Program Runover									
11	WCVB	W	09/05/12	11:53 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080912-08H	\$1,800.00 NM
LR- Network Program Runover									
6	WCVB	Th	09/06/12	11:35 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080912-08H	\$1,800.00 NM
LR- Network Program Runover									
12	WCVB	Th	09/06/12	11:39 PM	Newscenter 5 at 11	11-1130p	:30	SBTV-080312-07H	\$1,800.00 NM
LR- Network Program Runover									
14	WCVB	F	09/07/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08281212H	\$1,800.00 NM
7	WCVB	F	09/07/12	11:25 PM	Newscenter 5 at 11	11-1130p	:30	SBTV08281212H	\$1,800.00 NM
2	WCVB	Sa	09/08/12	1:50 AM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
LR- Auto Racing									
13	WCVB	Sa	09/08/12	2:00 AM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
LR- Auto Racing									
1	WCVB	Su	09/09/12	11:12 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
9	WCVB	Su	09/09/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
21	09/03/12	09/09/12	Post 1130p Late News	1130p-1135p	MTWTFSS	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTFSS	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/04/12	11:42 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-080912-08H	\$1,100.00 NM
LR- Network Program Runover									
5	WCVB	W	09/05/12	12:03 AM	Post 1130p Late News	1130p-1135p	:30	SBTV-080312-07H	\$1,100.00 NM
LR- Network Program Runover									
4	WCVB	F	09/07/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV08251211H	\$1,100.00 NM
2	WCVB	Sa	09/08/12	2:14 AM	Post 1130p Late News	1130p-1135p	:30	SBTV09081213H	\$1,100.00 NM
LR- Auto Racing									
3	WCVB	Su	09/09/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09081213H	\$1,100.00 NM
22	09/03/12	09/09/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947143-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/3-9/9 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/03/12	09/09/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
09/03/12 09/09/12 -----S- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 09/08/12 8:27 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 SBTVO9081213H \$700.00 NM									
23	09/03/12	09/09/12	7p Sat News Weekend	658-730p	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Sa 09/08/12 7p Sat News Weekend 658-730p :00 \$400.00 NM Credited									
24	09/03/12	09/09/12	INSIDE EDITION SAT	7:30P-8P	-----S-	:30	1	\$125.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Sa 09/08/12 INSIDE EDITION SAT 7:30P-8P :00 \$125.00 NM Credited									
25	09/03/12	09/09/12	HOLLYSCOOP LF	HOLLYSCOOP LF	-----S-	:30	1	\$125.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/08/12 2:38 AM HOLLYSCOOP LF HOLLYSCOOP LF :30 SBTVO9081213H \$125.00 NM LR- Auto Racing									
26	09/03/12	09/09/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----SS 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 09/08/12 6:22 AM 6a Weekend Eyeopener 558-7a :30 SBTVO9081213H \$250.00 NM 1 WCVB Su 09/09/12 6:52 AM 6a Weekend Eyeopener 558-7a :30 SBTVO9081213H \$250.00 NM									
27	09/03/12	09/09/12	Weekend GMA	7-8a	-----SS	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----SS 4 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Sa 09/08/12 6:59 AM Weekend GMA 7-8a :30 SBTVO9081213H \$650.00 NM 5 WCVB Sa 09/08/12 7:41 AM Weekend GMA 7-8a :30 SBTVO9081213H \$650.00 NM 3 WCVB Su 09/09/12 7:29 AM Weekend GMA 7-8a :30 SBTVO9081213H \$650.00 NM 1 WCVB Su 09/09/12 7:59 AM Weekend GMA 7-8a :30 SBTVO9081213H \$650.00 NM									
28	09/03/12	09/09/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----SS 2 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Sa 09/08/12 5:51 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 SBTVO9081213H \$75.00 NM 3 WCVB Su 09/09/12 5:27 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 SBTVO9081213H \$75.00 NM									
29	09/03/12	09/09/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S 2 \$400.00									

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Brown/R/Senate	9/3-9/9 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/03/12	09/09/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
-----S									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Su	09/09/12	8:26 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09081213H	\$400.00 NM
5	WCVB	Su	09/09/12	9:27 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV09081213H	\$400.00 NM
30	09/03/12	09/09/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/09/12	10:59 AM	This Week / C. Amanpour	10-11a	:30	SBTV09081213H	\$750.00 NM
31	09/03/12	09/09/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/09/12	11:28 AM	OTR 11a	1058a-1130a	:30	SBTV09081213H	\$100.00 NM
32	09/03/12	09/09/12	6p News Weekend	6-630p	-----S	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/09/12	6:24 PM	6p News Weekend	6-630p	:30	SBTV09081213H	\$750.00 NM
33	09/03/12	09/09/12	HOUSE 2 WKND LF	12a-1a	-----S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/09/12	12:18 AM	HOUSE 2 WKND LF	12a-1a	:30	SBTV09081213H	\$100.00 NM
34	09/03/12	09/09/12	Numb3rs	Su 130-230a	-----S	:30	1	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	09/09/12		Numb3rs	Su 130-230a	:00		\$50.00 NM
Credited									
35	09/03/12	09/09/12	Storm Stories	M-F 105-4a Sa-Su :	-----S	:30	1	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	09/09/12	2:58 AM	Storm Stories	M-F 105-4a Sa-Su :	:30	SBTV09081213H	\$50.00 NM
36	09/04/12	09/04/12	DNC	10-11p	-T-----	:30	1	\$3,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/04/12	10:32 PM	DNC	10-11p	:30	SBTV-080912-08H	\$3,500.00 NM
37	09/05/12	09/05/12	DNC	10-11p	--W----	:30	1	\$3,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947143-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/3-9/9 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/05/12	09/05/12	DNC	10-11p	--W----	:30	1	\$3,500.00	NM
09/03/12 09/09/12 --W---- 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 09/05/12 10:12 PM DNC 10-11p :30 SBTV-080312-07H \$3,500.00 NM									
38	09/06/12	09/06/12	DNC	10-11p	---T---	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ---T--- 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 09/06/12 10:08 PM DNC 10-11p :30 SBTV08281212H \$3,500.00 NM									
39	09/06/12	09/06/12	Wipeout	758-9p	---T---	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ---T--- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 09/06/12 8:43 PM Wipeout 758-9p :30 SBTV08281212H \$2,000.00 NM									
40	09/07/12	09/07/12	20/20	Prime Other	----F--	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/07/12 9:50 PM 20/20 Prime Other :30 SBTV08251211H \$2,200.00 NM									
41	09/06/12	09/07/12	REGIS AND KELLY DAY 9A-10A		---TF--	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ---TF-- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/07/12 9:43 AM REGIS AND KELLY DAY 9A-10A :30 SBTV08251211H \$325.00 NM									
Total Spots							189		

Payment Terms 30 Days

Gross Total	\$136,475.00
Agency Commission	\$20,471.25
Net Amount Due	\$116,003.75